



EDITORIAL



The LA BUVETTE® event calendar is richly packed with a presence at no less than 7 breeding and horse fairs this autumn. See page 4 to discover all details about the fairs where you will find us.

The highlights are of course the two major professional French fairs dedicated to animal breeding: the 2014 edition of SPACE in September at Rennes, followed by the 23rd edition of the SOMMET DE L'ÉLEVAGE in the beginning of October at Clermont-Ferrand Couron. In November, you will find us at EUROTIER, the other large international fair that will take place at Hannover, Germany.

At these fairs, LA BUVETTE® will show its two new drinkers, of which we will give you a sneak preview in this newsletter: the new LAC 10 with stainless steel cover (see right column) and the new F25 drinker (see page 2).

We are proud to invite you to these major professional events, where you can meet breeders from all over Europe and the rest of the world and we welcome you to our stand where we can exchange ideas and show you our newest products in full details.

Before seeing you at one of these events, I would like to present already part of our team on pages 2-3 and the many aspects of our company, such as our manufacturing department and our activities outside of France, our focus on innovation and service. All these elements are the strength of LA BUVETTE® today, putting our expertise at the service of our customers.

Remember! The autumn is also the right time to prepare for the winter and equip your buildings with frost-free drinkers.

Have fun reading,

Jean-Philippe BOUSQUET
President



LAC 10 DRINKER

Successful Combination of Synthetic Material and Stainless Steel

LA BUVETTE® introduces a new version of the LAC 10 made of a new synthetic material and equipped with a stainless steel cover.

The calf, sheep and horse breeding companies for which it has been designed will surely appreciate this new, sturdier version. The new stainless steel cover, fastened by a cap nut closure, has been designed by our engineers to improve sturdiness, durability and reliability.

Always keeping user-friendliness and ease of maintenance in mind!

And all the other qualities that have led the way for the success of the LAC 10 are still there: the rounded shapes that make the LAC 10 easy to use and maintain, the valve allowing easy adjustment of the water level, the flow of 8 l/min at 3 bars and at last, the drain plug with a diameter of 30 mm for quick cleaning without tools.



F25 NEW REFERENCE Built-in Sturdiness

Rotomoulded, non-spill and anti-nibbling, the new F25 HDPE bowl assures rock-solid reliability even under the most severe conditions of use.

This new drinker fulfils the wishes of all breeders who give priority to sturdiness. Check it out! The high-tech bowl is made of rotomoulded HDPE to increase its shock resistance. It is also equipped with a hot-dipped galvanised all-around protection edge: this bent angle iron is the ultimate solution to increase the strength and to avoid nibbling!

Bespoke cost-effectiveness and comfort

Water consumption and drinking comfort of the F25 are as high level as its sturdiness. LA BUVETTE®'s know-how can be seen in the smallest detail. The non-spill edge and easily operated tube valve guarantee drinking comfort without spilling water so as not to wet the litter. The generous dimensions offer your cattle comfortable access. And the rounded shapes are especially designed to protect the animals from injuries.

And above all: easy and simple

Everything is engineered for easy and quick installation. With the A331 bracket the F25 can easily be fixed to a wall or round post. The brass or stainless steel valve with 3/4" T allows for a multidirectional connection. With the A367 set, the drinker can easily be connected to a SPEED-FLOW circulation pump (to keep the system frost-free).

The F25 is also easy to use and maintain, which will certainly convince you. The set screw allows to adjust the flow up to 18 l/min (at 3 bars) without having to disassemble the drinker. Cleaning happens quickly and without the use of tools through the drain plug with a diameter of 30 mm. The F25 is designed for the most demanding situations.

TESTIMONIES - LA BUVETTE®,



FIRMLY ROOTED

« LA BUVETTE® is a brand that is well-known by all breeders and equipment producers. It stands for reliability, innovation and also animal welfare.

As a manufacturer of breeding equipment since more than 70 years, our know-how is deeply rooted.»

Jean-Philippe BOUSQUET - President



OPEN TO THE WORLD

« Our roots are in Champagne-Ardenne, but we are present in more than 50 countries. Export accounts for 35 % of our turnover including constant development in countries with high potential such as for instance China.»

Sébastien MARC – Export Manager

INNOVATING

« In our company, innovation is of the utmost importance. It is our purpose to always offer the best quality at the service of the breeders and their animals. »

Vincent CARDOT – Research Engineer and Head of R&D



MADE IN FRANCE

« Our head office and production site are ideally located in north-eastern France, near Charleville-Mézières. Here, we design and manufacture all types of drinking systems for farms.

Our factory is equipped with state-of-the-art technology based on leading-edge industrial know-how. »

Stéphane SANTILLI – Technical Director



our employees share their thoughts

MULTI-SPECIALIST

« We have know-how in watering several species and we offer a complete range of solutions that are perfectly adapted to address the specific issues of the breeder depending on the type of herd (cattle, pigs, sheep, goats and horses) and the size of the herd. »

CLOSE TO OUR CUSTOMERS...

« Our sales force of 6 people in France is always present in the field. Throughout the year, we regularly visit our dealers and listen to their expectations. »

Pascal BRIET – Sales Manager France



... AND TO OUR INTERNATIONAL CUSTOMERS

« There is a growing demand for our products outside of France. Each order and question by our international dealers is effectively treated and answered with personalized and dedicated attention. »

Diana PREZIOSI - Sales Administration Manager France and Export

Cathy VANHOOREN - Sales Assistant France and Export



USER-ORIENTED

« The satisfaction of the breeders is essential to us. Every day, our after-sales department listens to the questions of our customers and gives them advice. Our sales representatives will go over to the breeders to advise them if necessary. »

David BROSSE – Technical-Commercial Representative France and Export

Arnaud JACQUOT – Technical Adviser



DYNAMIC AND AMBITIOUS

« We can provide a presence at the open house events of our dealers by means of custom-made marketing actions. »

Sales Team France and Export



HIGH-QUALITY SERVICE

« As a specialist in watering solutions, we offer expert quality service.

For several years now, more than 90% of the orders are completely shipped in less than 5 days. We also guarantee an efficient after-sales service supported by a sales force that is always listening to our customers. »

Didier CORNIQUET – After-Sales Manager
Jean-Pierre PIERROT - Shipping Manager



COMMUNICATION

« We inform about our know-how as a specialist in drinking solutions and about our products through a whole range of communication means: catalogues, newsletters, advertisements in professional journals, web site, participation in national and international fairs such as SPACE, Sommet de l'Élevage, SIMA, Libramont, EUROTIER, etc. »

Élodie COLLINET – Head of Marketing and Communication

Julien MALLEVAL – Graphic Designer in charge of Communication



CHECK THE VIDEO!

Discover our factory by looking at the video « The Specialist of Watering » on our website:

<http://www.labuvette-waterers.co.uk/videos.html>

AUTUMN FAIRS

Where can you find us?

This autumn, LA BUVETTE® will be present at the major French professional fairs dedicated to animal farming: SPACE and SOMMET DE L'ÉLEVAGE. We will also participate in EUROTIER, one of the largest fairs in the world dedicated to animal farming, which will be held in Hannover (Germany) from 11 to 14 November 2014.

BREEDING FAIRS



Rennes
from 16/09 to 19/09
hall 2/3, aisle C,
stand N°32



Clermont Ferrand
from 1/10 to 3/10
hall 1, aisle C,
stand N°104



Hannover
from 13/11 to 14/11
hall 13, aisle D,
stand N°32

We will also participate in 3 major horse fairs in France: LA GRANDE SEMAINE DE FONTAINEBLEAU, ÉQUITA'LYON and SALON DU CHEVAL DE PARIS.

HORSE FAIRS



Grande semaine
de Fontainebleau :
from 23/08 to 07/09



Équita'Lyons :
from 29/10
to 02/11



Salon du Cheval
de Paris :
from 29/11 to 07/12

All these events will provide an opportunity to meet us and to present the innovations by LA BUVETTE®!

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LA BUVETTE®
The specialist in watering

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