### LA BUVETTE

The specialist in Livestock Drinking Solutions



**NEWS** 

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# EDITORIAL THE DYNAMICS OF INNOVATION



As a result of this year's developments, we proudly presented 6 new products this autumn 2017 at SPACE, Rennes and at SOMMET DE L'ELEVAGE, Cournon d'Auvergne, two trade shows that reflect the dynamism of the business and the desire of the breeders to benefit from the innovations in order to increase the productivity of their farms.

The latest innovations of LA BUVETTE concern of course watering systems for animals such as LAC 5 A, BABYLAC, OVICAP 120, LAKCHO 2 and STALCHO 2 as well as a new housing solution for calves called SUPERSTAR. These innovations have been very well received at the autumn fairs and now we are delighted to present them to you in detail in this newsletter.

Our presence at these great meeting places in the heart of 2 important breeding regions again allowed us to listen to the needs and concerns of the breeders who often face many challenges.

On the field, we help our dealers and breeders to meet tomorrow's many challenges.

We wish you an excellent end of year.

Have fun reading,

Jean-Philippe BOUSQUET, President

# PREBAC & THERMOLAC: Extended Warranty

The warranty for PREBAC increases from 8 to 10 years. And THERMOLAC is now warranted for 5 years.

The breeders have appreciated PREBAC for its sturdiness and durability on pasture for more than 30 years now. LA BUVETTE decided to increase the warranty of these troughs from 8 to 10 years confirming their quality and reliability, and by doing so providing the breeders further proof of the strength of PREBAC that in its new green colour blends in well with the surrounding countryside.

At the same time, the THERMOLAC series of anti-frost drinkers without electricity (patented since 1988), perfect both for use indoor and outdoor, now has a new guarantee of 5 years as such also confirming its sturdiness.





# The LA BUVETTE Contest Triggered a Buzz

In a previous newsletter, we announced a photo contest #labuvetteinthefield on LA BUVETTE's horse and breeding Facebook pages.

This game created quite a buzz on social media with more than 170 000 viewed pages for the horse contest and 150 000 pages for the breeding version (winning photograph opposite).

Follow us on: facebook/labuvette.bovin facebook/labuvette.cheval



#### **AUTUMN 2017 TRADE SHOWS**

### A RICH YEAR WITH 6 LA BUVE

As a specialist of watering systems, LA BUVETTE presents 6 innovations including LAC 5A, BABYLAC, OVICAP 120, LAKCHO 2 and STALCHO 2 as well as SUPERSTAR, a new hutch for young calves. The technical details and the initial feedback from the breeders about these innovations were presented this autumn and are available now\*.

### **BABYLAC A Mini Drinking Bowl for Small Animals**



Ref 2015. BABYLAC cast iron drinker with constant level. Retail price excl. VAT 48 €

With its small bowl made of cast iron, BABYLAC is particularly suitable for sheep and goats from a very early age on, but also for young calves. As it is impossible to nibble on it, this drinker is also very convenient for dogs.

Its pros: stainless steel cover, constant water level, drain system without tools, water supply from the right or the left and small size for easier positioning. It supplies 5 litres/min at 3 bars.



The Babylac is a drinker of which the shape and stainless steel cover are specially designed for sheep and goats. It can also easily be connected to the water supply.



Ref D108 SUPERSTAR calf hutch. Retail price excl. VAT 1200 €

Ref D109 Rolling fence for SUPERSTAR. Retail price excl. VAT 890 €

### **SUPERSTAR** Hutch and Fence for 5 Calves from 2 to 6 Months Old

The new SUPERSTAR hutch and its rolling fence for 5 calves completes our range of individual LA BUVETTE calf hutches that already included the MINISTAR hutch (for calves up to 4 months old) and the MIDDLESTAR and LOGISTAR hutches (for calves up to 8 weeks old). As a matter of fact, young calves do not have circulating antibodies during the first weeks of their life, hence the importance of isolating them in individual hutches. After this period, LA BUVETTE now offers the breeders SUPERSTAR.

a hutch for 5 calves with a rolling fence providing more comfort for the animals and easier working conditions for the breeders.

SUPERSTAR is a seamless hutch made of HDPE with a guarantee of 5 years. Its double-walled welded edge makes sure that the hutch stands firmly on the ground. Its very large adjustable hatch allows for adequate ventilation and also has a hay feeding position, which is very convenient for the breeder. The fence is equipped with a feed

rack for 5 places that can be locked and unlocked collectively, a head opening for drinking and a passing gate for the farmer. The hutch and fence unit can easily be transported with a tractor or forklift truck.

The SUPERSTAR hutch with rolling fence is a new tool that helps the breeders guarantee a good start for their calves and as such the successful replacement of their herd.



SUPERSTAR is a product that perfectly meets the needs of calf breeders who want to maintain good hygiene. It can easily be connected to other SUPERSTAR hutches for larger groups of calves. The ventilation hatch in the back can also be used for hay feeding.

<sup>\*</sup> BABYLAC will be available in the course of 2018

### TTE INNOVATIONS

#### LAKCHO 2 / STALCHO 2

### New Versions of Frost-free Drinkers on a Stand

Compared to the LAKCHO and STALCHO drinkers that already have been on the market for almost 30 years, the LAKCHO 2 and STALCHO 2 frost-free drinkers mounted on a stand are easier to install by the breeders and they offer more drinking comfort to the animals.

Several improvements were introduced: a very sturdy, seamless design with a patented mounting

system for easy installation on an insulated PE or concrete stand, a protection edge and a stainless valve cover as well as a large access to the water.

These new frost-proof drinkers that are efficient down to -20 °C ensure that the breeders can water their herd without any worries during the winter period..



#### OVICAP 120 Size Adapted to Goats and Sheep

The OVICAP 120 wall-mounted drinking trough with a length of 120 centimetres meets the expectations of the breeders of goats and sheep who asked for a smaller trough than its big brother OVICAP 240 to save space in



the buildings. The breeders will like its sturdy galvanised steel construction and its functional float valve with high flow rate that is well protected from the animals, its easy installation with water supply from the right or the left and its patented VIDE-VITE quick drain system, as they already know from the OVICAP 240. Another important feature that will be appreciated by the breeders is the non-spill edge which reduces water spillage and at the same time keeps their litter clean and dry for a longer period, enhancing the comfort of the animals.



The OVICAP
120 wallmounted drinker
is especially
designed for ewes.
I suggest the
installation on the
next versions of a
shield to protect it
from straw.

#### LAC 5A Non-Spill Drinker with Constant Level

The two highlights of the new LAC 5A drinker are its constant level which allows permanent and easy access for all animals and its metal edge that reduces water spillage by lapping, a phenomenon that is frequently observed among young cattle.

LA BUVETTE already has non-spill drinkers such as F30A, F60, F25 and

F40 in its product range, but these come with a tube valve.

By installing the anti-spill system on a constant level drinker, LA BUVETTE responds to the strong demand from the breeders to make it easier for the animals to drink while reducing water spillage and in the meantime preventing soiling of the litter.



Ref 1615 Lac 5A cast iron drinker with constant water level and non-spill edge. Retail price excl. VAT 94 €

#### **OUR STAFF**

# Quentin Hubert Commercial Support in the North of France



21-year old Quentin Hubert joined the LA BUVETTE team as sales support in the Nord region. This graduate of the Business and Management School of Charleville Mézières and holder of a certificate of sales engineering started working for LA BUVETTE in the beginning of October, right at the time when the Sommet de l'Elevage took place, immediately immersing him in the business where he felt like a fish in water. This fair was the perfect occasion for him to discover the latest LA BUVETTE innovations as far as watering and housing systems for animals are concerned and to share what he learned with the many visitors.

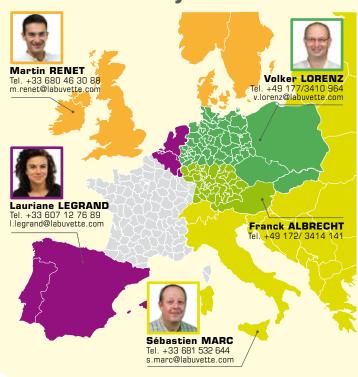
#### **EVENTS**

### LA BUVETTE at EQUITA LYON

LA BUVETTE was once again present at EQUITA LYON from the 1st to the 5th of November.

With more than 160,000 visitors, this trade show is one of the largest "indoor" gatherings for the horse business in France. This was the opportunity for LA BUVETTE to remind the breeders of our expertise in watering systems and the welfare of horses.





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