



Check out our new website!



In today's digital world...

Digital technology is ubiquitous in the daily life at the farm, not only to follow up the health and diet of the animals, but also to enhance the breeders' comfort and the animals' well-being.

La Buvette anticipates these new needs by building in connected solutions for the animals' drinking systems. Our latest innovation Blue Level confirms this commitment to guide the farms through these modern developments. We also added another solution to the connected series of La Buvette, more precisely Blue Intelligence, a program that allows the farmer to centrally monitor the water intake of horses automatically.

Along with these dynamics of innovation, in the wake of which we introduced 4 new products at the autumn trade fairs, we modernised our website that has become faster, more accessible and even more functional.

Our new site allows you to find our products and spare parts more easily, it gives you access to our tips and tricks, technical documents and information about new products and it can put you in touch with our team. To be discovered in this edition and directly through the address <https://www.labuvette-waterers.co.uk>

Jean-Philippe BOUSQUET,
CEO

WHAT'S NEW THIS AUTUMN 2019

With 4 new products in the field of drinking systems introduced at the Space and Sommet de l'Élevage this autumn, La Buvette once again confirms its commitment to support the breeders to realise their projects of tomorrow. As always, these innovations are intended to offer the animals easier drinking systems and to enhance the comfort of the breeders.



• **The Lac 50** is a big wall-mounted non-spill drinker with a capacity of 16 litres at constant level. Very sturdy, made of high-density polyethylene. Its very comfortable access to the water (33 x 24 cm) makes it an ideal drinking solution between two pens. The water level is easily adjustable using the float valve with high flow rate (32 litres/minute at 3 bars).

• **The metal protection for the Lac 55 drinker** is made of steel hot-dip galvanised after manufacture for sturdiness. It is compatible with the La Buvette brackets for posts with a diameter of 102 and 140 mm.



• **Blue Level** is a connected gauge for a tank that helps secure the water supply for the animals. It can be adapted to all types of tanks. It analyses the water consumption and sends an alarm by e-mail as well as a text message to the breeder who can then fill up the tanks with drinking water for his herd. It is possible to monitor several tanks by adding extra connected gauges.

• With its tub in one piece made of stainless steel and a capacity of 200 litres, **the GV 460 drinker** is a very large drinker that is particularly suited for dairy herds. Its access and valve of 72 l/min allow 7 to 8 dairy cows to drink simultaneously. The sloped bottom and the drain plug Ø100 mm (4") make an easier cleaning. The special folded edge prevents spilling and splashing.



PRODUCTS AND SERVICES ARE THE KEY

The new La Buvette website focuses on the products and services in order to continuously enhance the satisfaction of our customers, the breeders and the dealers. The site is efficient and fast, accessible on all platforms and offers an easy search engine to the customers and facilitates communication with them.

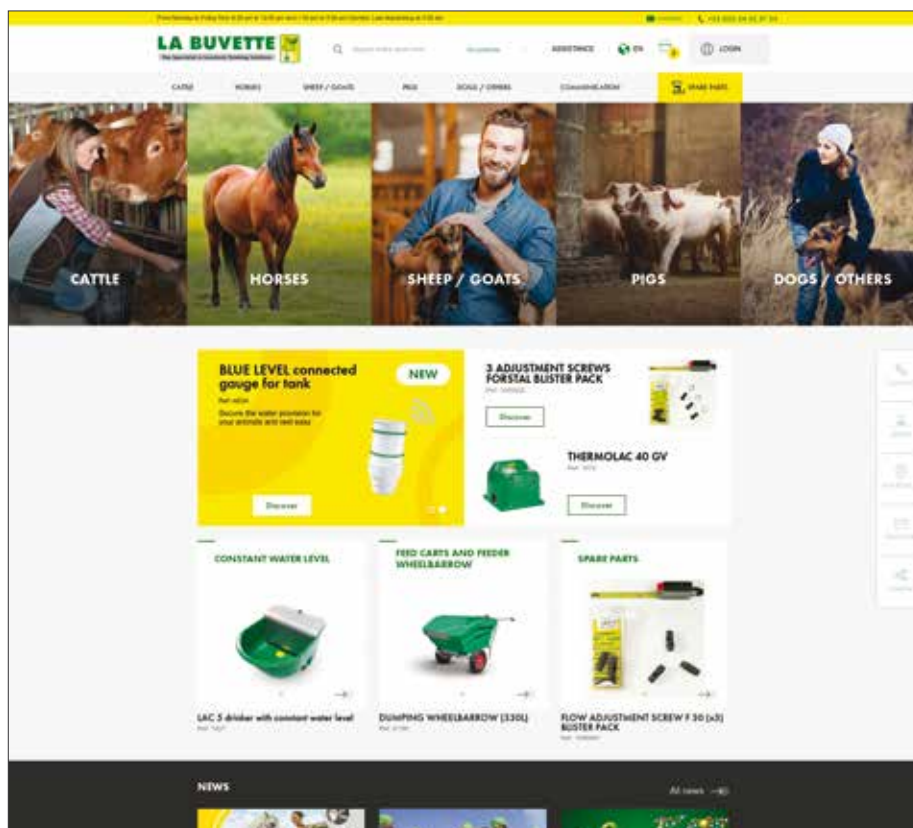
SEARCHING LA BUVETTE PRODUCTS PER TYPE OF LIVESTOCK

The home page of La Buvette's new website allows our customers, both the breeders and the dealers to directly pick their type of livestock in order to find the products that meet their needs. They can choose among the following five categories: cattle, sheep/goats, horses, pigs, dogs and other. After having chosen the type of livestock, you have access to the product range that is available for each of these categories.

Each product is surrounded by a maximum of detailed information: pictures, technical information, documentation, but also compatible references and accessories.

To each product sheet some innovations were added:

- under the tab DOCUMENTATION, it is possible to download exploded views and mounting instructions and for certain articles you can also watch videos;
- in the box with "compatible references" you can access all spare parts of the product;
- the box with "accessories" offers the useful supplements related to the product.



The home page is user friendly. The innovations and products of the moment appear on this page. Note the permanent menu on the right which includes a link to the advice.

A selected product can now also be compared helping you to make the best choice from the other solutions that are available for the same application.

« The search for new solutions to provide drinking water is a major concern of the breeders. Therefore, we wanted to help them by means of this new structure allowing the user to find the different categories and products of La Buvette in detail more easily, » explains Elodie Collinet, Marketing & Communication Manager. ■

A website that is more modern, efficient and faster

The structure and functions of La Buvette's new website were totally revised allowing the user to consult our products more easily and faster from any platform whatsoever (computer, portable, tablet, smartphone). The consultation methods and requirements have changed: the new website meets these expectations.



A NEWS SECTION INFORMING ABOUT THE LATEST INNOVATIONS AND TRADE FAIRS

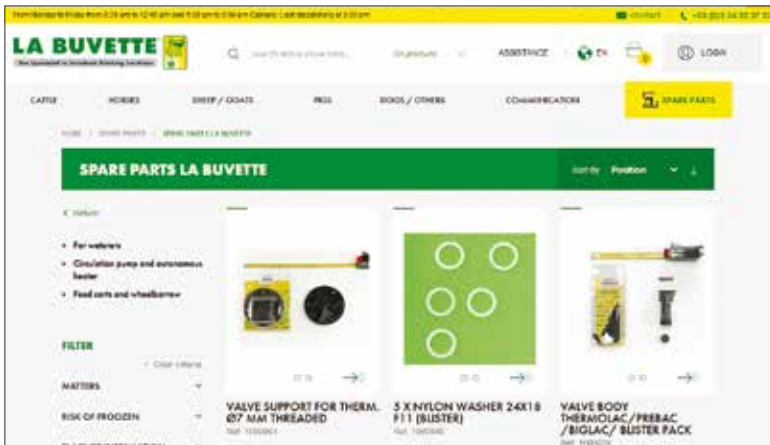
Research and innovation have always been the core business of LA BUVETTE to help the farms and the breeders. This dynamic of innovation results in the launch of several new products every year. The new website with its "news" section showcases the latest innovations. This autumn 2019, the breeders can discover the Blue Level connected

gauge and the LAC 50 drinker. The "news" section also announces the major trade fairs for breeders at which we will be present in order to listen to your needs and concerns. ■

KEY FEATURES OF THE NEW WEBSITE

QUICKLY FINDING SPARE PARTS AND A DEALER

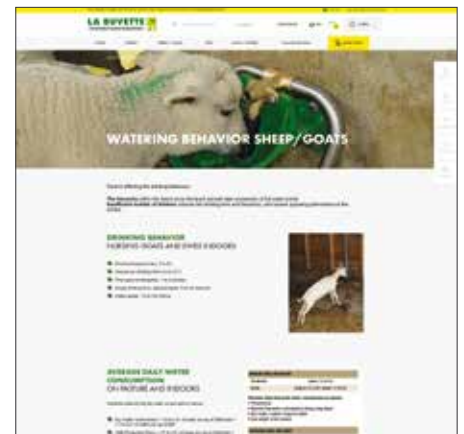
The thousands of spare part references offered by La Buvette for its current and previous products can easily be found on the website. For the breeders, finding and contacting a dealer remains the best way to obtain the spare parts and to be helped rapidly. That is why a new geographic research indicates the nearest La Buvette's representatives wherever you are in the world. He will provide the best assistance and will guide users to dealers. ■



MANY MORE TIPS FOR MORE SERVICE

La Buvette does not only sell products. Providing the necessary service that comes with selling our products has always been part of the company's DNA. Therefore, **pages with many tips** are available for each type of livestock. The ADVICE button in the permanently floating menu gives direct access to these tips, but you can also get there via the livestock categories. Vincent Cardot, Design Engineer in charge of La

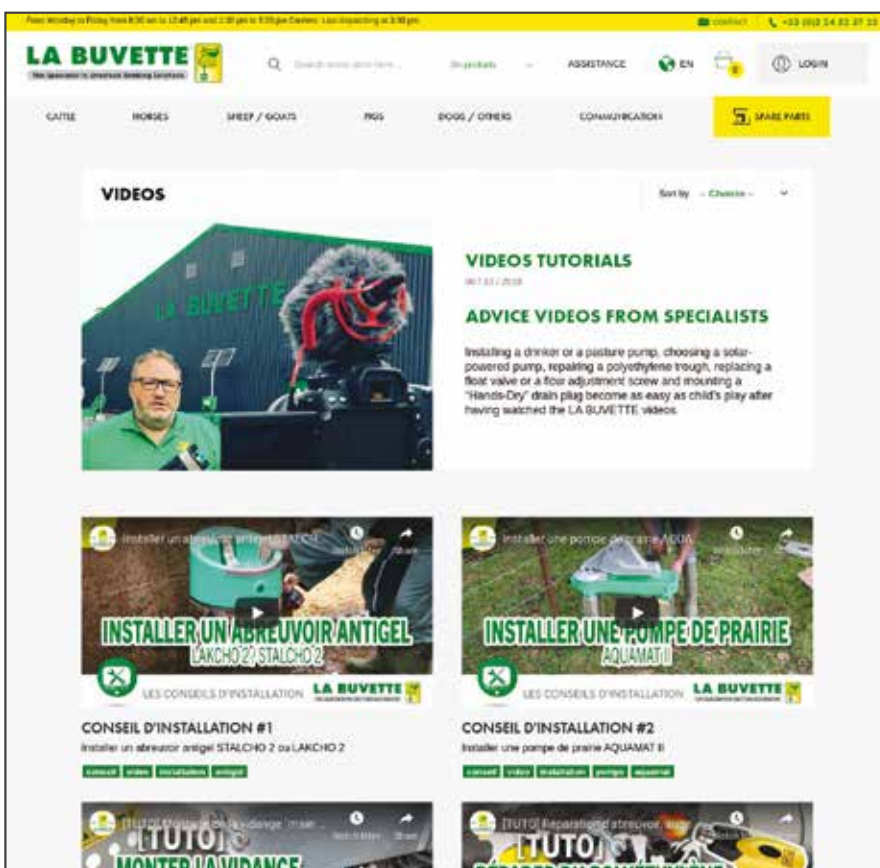
Buvette's Research and Development department, compiled these tips about indoor and outdoor watering systems for different types of livestock, solar-powered watering systems and breeding young animals. Many tips and technical information sheets are also available through the Communication section including video tutorials about the installation of La Buvette products that are much appreciated by the breeders. ■



↑ With the new constantly accessible floating menu, you can quickly find all LA BUVETTE advice, sorted by animal type. Best location of the drinkers, watering behavior, recommendations of specialist, all the most important things to know are on this new website.

The new La Buvette website is yours!

- **Create your private account:** whether you are a breeder or dealer, your private account gives you access to your orders, price-lists, sales terms and conditions... Create your private account now!
- **Share:** this website is at your service. We are always listening to you. Do not hesitate to discuss your experiences with us and to share them on Facebook, Twitter and/or by e-mail (accessible through the SHARING icon in the permanent menu).
- **Subscribe** now to La Buvette News on the website





The Horse Catalogue of 2020 is Available

The 2020 edition of the Horse Catalogue is available and can be consulted on the new labuvette.fr website through the COMMUNICATION section.

You can also ask the La Buvette teams to send you the paper copy. It includes all products that are available for watering your horses, the latest innovations and numerous tips and tricks.

New Export Manager



In May, **Cédric Michaud** joined La Buvette's export team in order to operate on European markets, but also on more distant markets in South America and Africa. Holding a degree in international business obtained in Dublin and Barcelona, he speaks English and Spanish fluently, a much-appreciated skill to better meet the expectations of these export markets. Furthermore, he worked for 9 years for a retail chain of agribusiness shops in Spain and 3 years at a spraying equipment company. Today, export accounts for one third of La Buvette's activities and it is our ambition to offer our products to a larger number of breeders all around the world.

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EVENTS

La Buvette will be present at two events for horse breeders:

- **Cheval Passion**, from 15 to 19 January at Avignon (France), a yearly trade fair in the heart of winter where the general public, the horse riders, the horse breeders and all horse lovers have been gathering for more than 30 years.
- **Jumping International**, from 6 to 9 February at Bordeaux, the place to be for the riding sport.

Join LA BUVETTE On Social Media



Facebook : [labuvette.bovin](https://www.facebook.com/labuvette.bovin) / [labuvette.cheval](https://www.facebook.com/labuvette.cheval)

YouTube: LA BUVETTE / **Instagram**: [la_buvette_agri](https://www.instagram.com/la_buvette_agri)

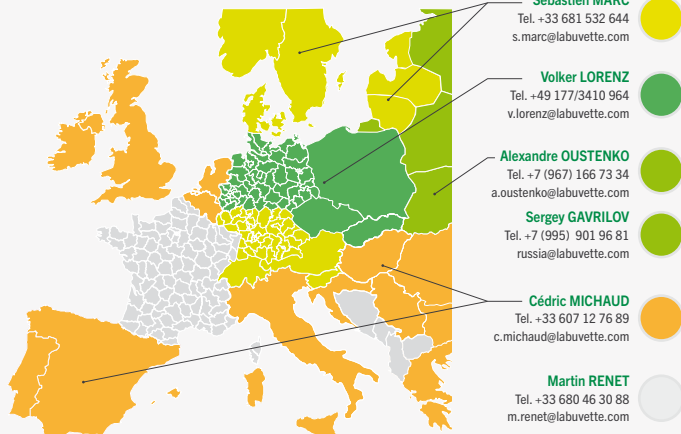
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All commercial documentation, installation instructions, exploded views of spare parts can be viewed on our website: www.labuvette-waterers.co.uk
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